

the wake up call

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Passion. Possibilities. Purpose.

*Focus on work-life balance and watch what happens**

What are people talking about around the water cooler at work?

Spoiler alert: There is a *great* chance they're expressing how unhappy they are. A 2017 Gallup poll shows that two-thirds of Americans are disengaged at work

(16 percent "actively disengaged"). That staggering statistic is making companies re-evaluate the importance of a strong corporate culture and work-life balance for their employees and clients.

Drew Myers, Lorie Vincent and Dave Quinn have developed a powerful initiative that inspires people to live a bold, adventurous and intentional life. They challenge

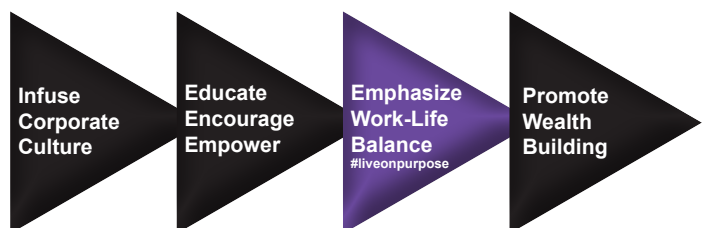
audiences to start living on purpose by putting their goals, dreams and aspirations in the spotlight. Their programs revolve around one commanding principle: Life is short...life is precious...we need to start acting accordingly.

Their message is poignant, powerful and purposeful. Their mission: Challenge you to think bigger and maximize your life.

www.wakeupspeakerseries.com



Here is how the Wake Up Call programs fit into what you're already doing:



DID YOU KNOW?

– Sixteen percent of American workers are “**actively disengaged**” – they resent their jobs, tend to gripe to co-workers and drag down office morale as a result.

Source: 2017 Gallup Poll

– A **strong culture** of engaged employees is now seen as essential for attracting and retaining talent as well as enhancing productivity.

Source: Glassdoor

– Maintaining **work life balance** is not only important for personal health and relationships, but it can also improve the efficiency of work performance.

Source: Australian Institute of Business

– Happy employees are **up to 20 percent more productive** than unhappy employees.

Source: Social Market Foundation

– Replacing a salaried employee costs **6 to 9 months' salary** on average. *(For a manager making \$40,000 a year, that's \$20,000 to \$30,000 in recruiting and training expenses.)*

Society for Human Resource Management

* Fulfilled and happy employees...company loyalty...less turnover...increased production...more profits.